



North Coast Journal

CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION

Starting the New Year with a Community Project

@ The Women's Recovery Services in Santa Rosa



It has been quite heartening to see how many of our North Coast Chapter landscapers and suppliers have come forward to help with this project:
Transforming a bare plot of dirt into a lovely little garden.

Everyone at the Women's **Recovery** Services is looking forward to this landscape conversion! They will now have a pleasant & peaceful outdoor area to visit with each other, talk to their counselors and spend time with their children.

First Weekend of Work on the Community Project

@ The Women's Recovery Services

There are so many people to thank for making this whole project come to pass! We got off to a good start on February 6th & 7th and it looks like we have a couple of weekends to go. It was a great blend of hard work and camaraderie. There will be more people to thank & more pictures of the progress in the March Journal



BEFORE

Just a plot of dirt awaiting a professional makeover.



Women's Recovery Services

Board Members Jody Edwards and Marianne Estournes brought this project to our chapter's attention.



THANK YOU

GARTON TRACTOR!

Will Jenkel from Garton Tractor loaned us a Takeuchi Mini Excavator & a Skid Steer



Another HUGE Thanks goes to **H & M Landscape Materials** and **Healdsburg Lumber** for their donations



Watersavers and Horizon

both came through with donations as well! Everything from pipe, conduit, emitters, gopher wire, light wire, and much more!



Chris Stewart of Bertotti

Landscaping (seen here breaking ground on a Garton Tractor) created the "Scope of Work" for this project and has been the driving force behind this very well-organized endeavor!



This first weekend went extremely well and we are looking forward to continuing this on the following dates: February 13th, 14th, 20th and possibly the 21st;

If you want to join us in bringing this project down the home stretch, **it is not too late to volunteer**. Please call Connie at (707) 217-2139 or email heyconniesalinas@hotmail.com



Another **BIG Thank You** goes to **Lindsey North from Creative Environments!!!** She secured much of the donated materials for this first weekend. She approached **Skip at H & M Materials in Santa Rosa** and described to him what the North Coast Chapter was doing and he generously supplied us with the base rock, sand, pavers and soil amendment for phase one. Then she contacted **Healdsburg Lumber** and they donated all the wood for the fencing and also supplied the concrete.

She threw herself into several of the construction phases that first weekend: from driving the excavator to getting a lesson on installing fence posts with **John Buchholz of Buchholz Landscaping in Marin** to finally nailing fence boards along the creek at the back of the site. You go Lindsey!



From left to right: 1. **Peter Estournes** from Gardenworks. 2. **Matt Stewart** – Berttotti Landscaping, Peter Estournes and **Harry North** from Creative Environments laying down gopher wire. 3. **Deborah North** of Creative Environments cuts fence boards. 4. It was a virtual buzzing hive of activity on that second day.

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Drones: The latest sensation sweeping the landscaping nation?



Recently, landscape and lawn care professionals have found ways to harness the ease and handiness of drones in their everyday work. Drones can play an important role in project presentation and promotion for landscapers, as it is a tool that allows landscapers to see an entire setting in context within a continuous moving image.

Drones can also help you assess the safety of jobsites and check the effectiveness of [irrigation](#) and other practices.

Along with observing the aforementioned uses, drones can also be used by landscapers to collect unique aerial project photographs and videos. So far, the most popular uses for drones in landscaping has been for promotional purposes. They can also provide real time videos and photos of projects in process, site surveying and modeling. They help landscapers capture an entirely different vantage point and produce stunning results, which could end up helping out with your sales and marketing approach.

Scott Cohen, owner and founder of [The Green Scene Landscaping and Pools](#), has found drones to be a new and innovative way of creating photographs and videos for his company.

Cohen told [Landscape Leadership](#). “With a drone, you can get views that aren’t possible with a regular camera. For example, you can fly a drone off the edge of a cliff and get an incredible shot of a vanishing edge pool.”

Cohen says that drone videos and photographs have also come in handy when used as design tools.

“From a design standpoint, landscape architects are used to working from a plot view,” he told Landscape Leadership. “We draw it as though we’re seeing it from space but before drones we were never actually looking at the projects that way. The drone gives us a whole new perspective during the design phase and throughout its construction as well.”

Before flying drones outdoors, they must be registered. Since Dec. 21, 2017, drones must be registered with the [Federal Aviation Administration’s \(FAA\) Unmanned Aircraft System](#) if the aircraft weighs more than 0.55 pounds but less than 55 pounds. For those who do not register their drones, there is the possibility of facing civil and criminal penalties.

[Beth Hyatt Presley \(TLC\)](#)

CLCA Insurance Solutions offers insurance coverage for COMMERCIAL DRONES, also known as unmanned aerial vehicles (UAVs). They are quickly becoming a go-to option as a key tool in many industries. There are Federal Aviation regulations; so if you have a drone, and have completed the necessary training, give CLCA Insurance Solutions a call.

Does your liability policy cover aircraft?



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Good Climate News

by Dave Warrender – *Citizens Climate Lobby*

We have been receiving a lot of alarming climate news recently:

1. The year 2020 tied 2016 as the hottest year on record even though there was cooling caused by the recent “La Nina”.
2. Arctic and Antarctic warming continues to grow beyond what was predicted.
3. Sea level rise on average is accelerating. San Francisco and San Diego may see sea level rise approaching one foot by 2060.

But in the midst of these alarming stories comes a report from the lead author of the upcoming IPCC climate assessment, Joeri Rogelj of Imperial College (London). He contends that if we reduce carbon emissions to net zero, the climate will stabilize within a decade or so. Previous studies had held that the global temperature would continue to rise for many decades after achieving zero emissions.

Another leading climate scientist, Michael Mann from Penn State, agrees. He recently said “It’s definitely the scientific consensus now that warming stabilizes quickly, within 10 years, of emissions going to zero.”

This latest news gives added urgency for us to act quickly to enact bold climate policies. We could see results more quickly than we ever dreamed possible!

<https://insideclimatenews.org/news/03012021/five-aspects-climate-change-2020/>



Since good news is sometimes in short supply these days with everything that is going on in the world. I have decided to do a monthly article on positive advances, new discoveries, and hopeful scenarios for our planet.

Connie Salinas – Journal Editor



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Ideas for 2021



In November our chapter board had a Strategic Planning session via Zoom and it was decided that since we can't be sure when it will be safe to resume our monthly educational meetings, we can't really schedule anything yet. But we are working on a list of possible topics of interest.

Some of those were: Erosion Control, Compost, Business Topics (estimating, recruiting & HR) and small businesses transitioning to the 2nd generation.

We would love to have our members give us some suggestions for 2021 Meeting Topics!

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